**Table 1**. Descriptive Statistics and Structural Consistency Tests

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| **Variable** | | **Operationalization** | | **Stats** | | **1** | | **2** | | **3** | **4** | **5** | **p-value** |
| Sex  (in %) | (0) male;  (1) female | | 50.86;  49.14 | | 51.30;  48.70 | | 48.28;  51.72 | | 48.15;  51.85 | | 55.90;  44.10 | 50.90;  49.10 | 0.629 |
| Age  (in %) | (1) 18-34 years old;  (2) 35-54 years old  (3) more than 55 years old | | 26.80;  37.39;  35.81 | | 29.22;  35.71;  35.06 | | 22.41;  37.93;  39.66 | | 33.33;  34.57;  32.10 | | 25.77;  38.65;  35.58 | 23.81;  39.88;  36.31 | 0.262 |
| Revenue  (mean) | 8-point scale from (0) below CHF 3’000 to (8) above CHF 15’000 gross monthly household income | | 3.22  (1.71) | | 3.09  (1.65) | | 3.11  (1.59) | | 3.33  (1.69) | | 3.51  (1.86) | 3.10  (1.74) | 0.165 |
| Education  (mean) | 12-point scale from (1) no education to (12) university level | | 7.37  (2.93) | | 7.40  (2.97) | | 7.24  (2.92) | | 7.17  (2.89) | | 7.61  (2.85) | 7.43  (3.06) | 0.668 |
| Political interest  (mean) | 4-point scale from (1) not at all interested to (4) very interested | | 2.91  (0.79) | | 2.92  (0.79) | | 2.87  (0.81) | | 2.83  (0.79) | | 3.01  (0.74) | 2.92  (0.80) | 0.282 |
| Political knowledge  (mean) | Additive index from (0) low political knowledge to (4) high political knowledge | | 2.44  (1.20) | | 2.35  (1.21) | | 2.50  (1.13) | | 2.30  (1.21) | | 2.64  (1.21) | 2.38  (1.21) | 0.064 |
| Trust in government  (mean) | 10-point scale from (1) not trust at all to (10) fully trust the government | | 6.44  (1.81) | | 6.41  (1.93) | | 6.21  (1.94) | | 6.52  (1.64) | | 6.49  (1.80) | 6.57  (1.74) | 0.387 |
| Party closeness (in %) | (1) not close to a party  (2) pretty close to a party  (3) very close to a party | | 55.35;  37.64;  7.01 | | 55.33;  40.00;  4.67 | | 58.38;  34.10;  7.51 | | 58.12;  35.62;  6.25 | | 49.69;  40.49;  9.82 | 55.09;  38.32;  6.59 | 0.408 |
| Vote choice  (mean) | 4-point scale from  (1) absolutely no to  (4) absolutely yes | | 2.70  (0.80) | | 2.69  (0.75) | | 2.74  (0.75) | | 2.5  (0.89) | | 2.66  (0.84) | 2.87  (0.74) | 0.026 |
| Internet as a source  (mean) | (1) I never use the internet (5) I daily use the internet | | 2.94  (1.24) | | 2.93  (1.25) | | 2.84  (1.18) | | 2.93  (1.25) | | 3.01  (1.20) | 2.98  (1.31) | 0.732 |
| Google as a source | (0) Google is not a source;  (1) Google is a source | | 80.88;  19.12 | | 77.92;  22.08 | | 85.06;  14.94 | | 82.10;  17.90 | | 82.21;  17.79 | 76.79;  23.21 | 0.288 |
| Operating system | (0) Computer;  (1) Smartphone (in %) | | 60.17;  39.83 | | 57.14;  42.86 | | 62.64;  37.36 | | 65.43;  34.57 | | 54.60;  45.40 | 60.71;  39.29 | 0.284 |